



**Christine McIvor**  
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**Business Name**  
Global Resorts Network

**Website**  
[www.GRNCentral.com](http://www.GRNCentral.com)

**Blog**  
[www.whoischristine.com](http://www.whoischristine.com)

### **About My Business**

I'm Christine McIvor, a Distributor for ***Global Resorts Network***, a private Vacation Club which saves its members thousands through wholesale vacations.

Being introduced to the Timeshare Industry 10 years ago, I was literally "blown away" when I saw the GRN Membership site and all of the available inventory at rock bottom prices. Global Resorts Network's private Vacation Club was established in 1986 setting the benchmark for superior customer service, discriminating taste, and quality accommodations, all at very attractive prices.

In my professional career, I've worn many hats where I've been able to easily transfer my talents and skills to Global Resorts Network. For example, my roles as a *Multimedia Designer* and *Timeshare Sales* have both taught me about skills on the Internet, presentation, and the value of the GRN Vacation Club membership. As an *online entrepreneur*, my responsibilities have allowed me the lifestyle I always dreamed of.

While I am most fortunate to have worked closely on the Internet early on in my career, the professional online training I've acquired through Alexandria Brown's Platinum Protege Club is taking my business to another level. Along with my previous Internet experience, I have gained hands-on experience over the past 2.5 years which has allowed me to share thousands of hours of knowledge, resources and tools with my business partners.

### **Certifications**

- ▶ Computer Applications & Multimedia Degree -- Robertson College, Winnipeg
- ▶ Marketing -- Red River College, Winnipeg

## **Random Testimonials**

*"Christine McIvor did not recruit me! I found her online over a year ago and was very impressed with her website initially. I had no idea she was a high-ranking leader in Canada! I established a relationship with her through countless emails and she generously offered me her training site, newsletter, vouchers and so much more to help my business! She created all of this herself and does more for her affiliates than the company itself! She thinks out of the box for solutions, made many step-by-step videos for those who are not tech savvy, hosts conference calls, and keeps in touch with her fellow affiliates who follow her because they trust her expertise! In addition, when something new comes along (i.e. Twitter, new system) she is on top of it, becomes an expert and generously shares her knowledge! Her blogs are rich in content and full of value! She is a leader among leaders in the world of Internet Marketing, and I believe very well respected! Especially by me!" Janice Wells*

*"You never cease to amaze me with your skills, talent and leadership. I am very proud to be associated with you! Thank you!" --Alex Brooklyn, Saunderstown, RI*

*"Thanks so much for taking your time to educate/help people like myself develop the skills needed to be successful!" --Ron Vaughn, Charlotte, NC*

### **--From some of my YouTube followers**

*"Wow...you've got LOADS of wonderfully informative videos here on your fab channel!! Thanks for sharing with us..." Jess*

*"Awesome...Awesome Content! Thanks so much for sharing. I look forward to hearing more!" Grace Weis*

*"Always worth stopping by. Have subscribed." Brett*

*"You've got some cool tips for folk here!...thanks for sharing what you're good at with others :))" Graeme Stuart*

*"Your Channel is great & your EIF program is amazing!!! Thanks for sharing :)" Erwin ((bigWAVE Mktg Ceo))*

*"Thanks again 4 the all help I just got 4 subscribers! and hope will increase more and more." Quinn*

*"Love your channel, and thanks for the tips and tricks you provide to all, great content and your a natural at explaining things clear and concise, thanks again." Shar Lewis*

## **My 2009-2010 Business Goals**

- ▶ To grow my business into 25 countries
- ▶ To acquire positive and driven business partners worldwide
- ▶ To establish and maintain a retail web presence
- ▶ To establish joint ventures with select industry-related products on-line and off-line
- ▶ To grow my business through nation-wide seminars
- ▶ To work less and make more money to finance my adventurous lifestyle
- ▶ To travel once a month to experience a new GRN Resort and new destination

## **My Business Mission Statement**

"Making Vacations Affordable for Everyone through Wholesale Prices!"

## **About Me**

Originally from Winnipeg, MB, I moved to Calgary, AB in my twenties to pursue a career in the Computer Industry. I gained most of my experience working for one of the first Internet Service Providers in North America. I always kept up on the newest trends in the industry from the Internet, to satellite, to fiber, to cellular, and now focus most of my time learning new ways to market online.

One of my goals is to travel monthly for business and for pleasure. Some of my favorite destinations are Hawaii, Cancun, Scotland, New Zealand, and Australia.

One of the first things others notice about me is my adventurous spirit and straightforward disposition. After reaching the big 4-0, I've committed myself to having the best time ever. As a result, what I'm most passionate about is living life fully, acquiring new knowledge & skills, meeting new people from all over the world, experiencing new cultures, overcoming my biggest fears, and having fun.